MOHAMMAD MOHSEN REZAEI

SEO EXPERT | PROJECT MANAGER



CONTACT

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iran, isfahan

www.reallygreatsite.com

SKILLS

- SEO: Technical SEO, On-page SEO, Off-page SEO
- Keyword Research & Analysis
- Strategic Planning & Project Management
- Google Ads, Native Ads, CPC
- Google Analytics, Google Search Console
- Ahrefs, SEMrush, Moz, Screaming Frog
- Keyword Planner
- WordPress & CMS
- Tag Manager & Data Tracking
- Agile Method & Analytical Skills
- Presentation & Communication Skills
- Telegram ads

PROFILE SUMMARY

SEO specialist with over 8 years of experience in executing successful campaigns and optimizing content. Recently, I have transitioned into project management and product ownership, leveraging an Agile mindset to manage complex workflows.
Specialized in projects within the iron and steel industry, including collaborations with MarkazeAhan, Ahan Inja, Ahan Work, and Samen Tejarat.
By combining technical expertise with modern methodologies, I focus on maximizing reach and user engagement while applying strategic planning and problem-solving skills to successfully execute projects.

WORK EXPERIENCE

samentejarat.com | Iran, Tehran 2025- ONGOING
SEO Senior Expert

- Led the SEO team and developed SEO strategies for brand awareness.
- Analyzed and optimized SEO issues to improve search engine ranking.
- Managed content production and publication for blogs.

ahanwork.com | Iran, Isfahan 2025- ONGOING
SEO Senior Expert

- Led the SEO team and developed SEO strategies for brand awareness.
- Analyzed and optimized SEO issues to improve search engine ranking.
- Managed content production and publication for blogs.

markazeahan.com | Irsn, isfahan 2020- 2025
SEO Senior Expert

- Led the SEO team and developed SEO strategies for brand awareness.
- Analyzed and optimized SEO issues to improve search engine ranking.
- Managed content production and publication for blogs.
- Executed marketing campaigns, exhibitions, and environmental advertising.

Ivahid.com 2019- 2020
Senior SEO Expert & Content Team Lead

- Optimized and maintained WordPress websites for performance.
- Led the SEO team and enhanced digital PR strategies.
- Managed content strategies and social media campaigns.

Doopto.com 2018- 2019

- Conducted keyword research and launched new websites.
- Identified and resolved SEO issues to enhance visibility.

LANGUAGES

- Persian (Native)
- English (Fluent)

EDUCATION

Software Technology Specialist
Azad University of Isfahan

TYPE OF PERSON

- Problem Solver
- Adaptability to Change
- Negotiator
- Ethical
- Responsible
- Optimistic
- Eager to Learn
- Act Positive

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